

CURTCO'S DIGITAL TV & SOUND

DIGITAL TV & SOUND
THE ULTIMATE GUIDE TO AUDIO • VIDEO • HDTV • PLASMA • PROJECTION

Blu-ray VS. HD DVD
What you should know before you buy in

1080p Bargain
Highest-def at a low price

Now beaming
to a TV near you: movies!

Sound decision
New DefTech speakers deliver

The cover features a collage of images: a close-up of a man's face (likely from a movie), a woman's face on a monitor, a woman in a colorful costume, a DVD player, a Blu-ray disc, and a remote control on a small table.

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From the founders of *Home Theater* magazine and the publishers of *Robb Report Home Entertainment* comes *Digital TV & Sound*—the only magazine on the market that focuses on TV.

Through the last decade, DVD and digital satellite TV have lured consumers into retail stores to buy home entertainment systems. But in 2006, it's all about TV. Revolutionary TV technologies—flat-screen plasma and LCD TVs, high-definition TV, widescreen video projection systems—are capturing the imagination of today's consumers. They love the style, the convenience...and the stunning high-definition pictures. That's where *Digital TV & Sound* comes in.

Each issue of *Digital TV & Sound* provides product listings, buying information, reviews and technology updates. Editorial centers on TVs, with a special focus on plasma and LCD TVs, and coverage of related essentials such as plasma-compatible audio systems, DTV tuners, PVRs and advanced DVD players. Plus, *Digital TV & Sound* is reader-friendly for general consumers, yet offers the authoritative voice and technical accuracy that enthusiasts expect.

DISTRIBUTION

70,000

■ Newsstands and bookstores

■ 1,000 A/V Dealers

■ Trade Shows

CEDIA, CES, NAHB (National Association of Home Builders), PCBC (Pacific Builders Conference)
NEOCON—AIA (American Institute of Architects), Fort Lauderdale Boat Show, Miami Boat Show

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1/3 PAGE	\$4,508	\$3,588

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SPRING 2007	JAN 22 07	JAN 29 07	MAR 20 07
SUMMER 2007	MAY 1 07	MAY 8 07	JUN 26 07
FALL 2007	JUL 3 07	JUL 10 07	AUG 28 07
WINTER 2007	SEPT 18 07	SEPT 25 07	NOV 13 07

The *Digital TV & Sound* website reaches 25,000 unique visitors per month with a variety of content. Along with archived versions of print content, the site also includes additional information not found in the print version of the magazine. Also on www.dtmag.com, readers find information on new products and technologies, links to industry manufacturers and a special tutorial section on home entertainment and home theater. Special web/print packages are available upon request.

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RH Tile—170 x 170	\$27	\$26	\$24	\$21
LH Skyscraper—170 x 340	\$23	\$22	\$20	\$18
LH Tile—170 x 170	\$23	\$22	\$20	\$18
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